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PRESS RELEASE

Insurance Broker pledges unlimited support to pier campaign

Hastings, May 2011 – A local insurance broker has climbed aboard the Hastings Pier campaign, offering unlimited support for its restoration.

With offices overlooking the Victorian landmark, Chris Knott Insurance has pledged to donate 25% of its earnings to the Hastings Pier & White Rock Trust on every car, home or business policy sold where the caller mentions the pier. This promise continues for as long as the customer stays with the broker.

Neil Franklin, Managing Director of Chris Knott Insurance, said “We’re delighted to be working with the trust, local residents and businesses on such an important project. We miss the pier so we’re putting our money where our mouth is and backing the campaign. There’s no limit to the amount we can raise if the good people of Hastings and its surrounding areas get behind the scheme”.

Ray Chapman, Chairman of the Hastings Pier & White Rock Trust, was excited by the initiative. He said “We welcome Chris Knott’s support and are grateful for the opportunity to receive a generous share of their earnings. I would encourage anyone interested in saving the pier to at least give them a try, mentioning the Pier of course”.

For more information on the trust, and how you can help, visit www.hpwr.co.uk or for Chris Knott's contact details visit www.chrisknott.co.uk.

NOTE TO THE EDITOR: Chris Knott Insurance already works with a number of not-for-profit organisations providing income generation opportunities by thinking outside the usual donation box.

Typically, charity supporters are encouraged to use Chris Knott Insurance in return for a donation to their charity in the form of a commission split.

In 2010, Chris Knott paid out over £160,000 to not-for-profit organisations.

Chris Knott Insurance relocated to Hastings from Hawkhurst in March 2010 where it had been operating since October 1983.